

**GUARD
YOUR
EYES!
שמור
עיניך**

Winning Against
The New Global Epidemic

THERE'S A DARK SIDE TO THE INTERNET THAT'S SLOWLY EATING AWAY AT THE FOUNDATIONS OF YIDDISHKEIT

We're all diligently working to build Toradik homes and this destructive force is **like termites gnawing at the house we're building.**

We invest in initiatives and programs to improve our kehillos and teach our youth while we ignore this global epidemic that undermines all our other efforts.



LET'S BUILD A SHIP OR WE'LL SUFFER THE WAVE

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This addiction is causing a stealthy, gradual erosion of Jewish values behind our backs.

Rabbonim and therapists often notice there's a problem and suspect where it's stemming from. But because of the lack of resources available to them they can't deal with it.

Many of the social ills afflicting our community have been multiplied by this habit. Devastating problems such as youth-at-risk, broken marriages and even child abuse and molestation walk through the gateway opened by online depravity.

We need to be on target and address the issue, so we can repair the cracked foundation.

It's time to defeat this hazard.

Adult sites receive more regular traffic than Netflix, Amazon, & Twitter combined each month.

— HUFFPOST

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KOSHER AT HOME TREIF ALONE

WE'D NEVER DO THIS TO OUR BODY, WHY DO WE DO IT TO OUR MIND?

We would never eat treif. That's clear. **So, why would we allow treif in our mind?**

Many who engage in the dark side of the internet otherwise lead very Kosher lives. For example, if the only way to get a fix was by eating a ham sandwich first, they would never consider it.

This, on the other hand, slithers in under the guise that it's an inconsequential issue. It sneaks through undetected and they develop a taste for it. Before they know it, like an infection, dependency grows.

There are no warning signs. Once the addiction is evident, it's often too late.

It's well documented that the brain changes chemically and becomes rewired when exposed. It impacts the mind in the same way a drug would, altering the neurological pathways. Getting the next fix becomes all-consuming.

More than 50% of Orthodox males watch porn 1x or more per month (Single: 58%; Married: 51%)

— ROSMARIN & PIRUTINSKY (2019)
AMERICAN JOURNAL OF MEN'S HEALTH





A SECRET PROBLEM THAT SUFFOCATES PUBLIC SUCCESS.

The addicted feel guilt, remorse, and shame. Their career and home life suffers because they waste time when they should be working or spending time with their family.

Marriages deteriorate because what is seen creates false expectations. It ruins trust, wears away at self-esteem, and places tremendous pressure on the relationship, tearing the marital bond.

A MAN CAN'T HONOR HIS WIFE WHEN A MONSTER CONTROLS HIS LIFE

*35% of all internet downloads
are porn-related.*

— WEBROOT

YOU CAN'T FILTER

ADDICTION

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Those who have a dependency are at the mercy of their new drug. They try various methods to kick the habit and get their lives back under control. They implement filters which might prevent a problem from starting, but can't stop an existing one.

Similar to other destructive habits, physical and psychological compulsions manifest. The situation then shifts into one of treatment. We must clean them of their infection.

64% of young people, ages 13–24, actively seek out adult sites weekly or more often.

— JOSH MCDOWELL MINISTRY, 2016



THEY WANT TO STOP, THEY'VE TRIED TO STOP, BUT IT'S IMPOSSIBLE WITHOUT RESOURCES

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The men who walk through our virtual door do so as a last resort, frequently after many failed attempts at beating this monster on their own.

We don't judge their past. We welcome them, help them to shed their shame, and offer them a soft place to fall before we slowly start to pull them back up.

GYE SERVES AS A VITAL SOURCE OF SUPPORT, GUIDANCE, AND STRENGTH.

22 studies from 7 countries found that the consumption of pornography was significantly associated with increases in verbal and physical aggression.

— WRIGHT, TOKUNAGA & KRAUS (FEBRUARY 2016)
JOURNAL OF COMMUNICATION 66, NO. 1



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OUR SCIENTIFIC SYSTEM IS THE ANTIDOTE.



We use a combination of treatments that are scientifically proven to achieve success. Some of our gold standard methods include a 12-step program, and an accountability calendar where progress is tracked and rewarded after reaching 90-days clean. Also, we have helplines, forums, email and telephone support, all of which foster a network of understanding and encouragement.

Each case is unique, and we help individuals as individuals -- employing specific, customized remedies; every tool bag we assemble and give out contains its own personalized inventory.

GYE IS MORE SUCCESSFUL THAN THE WORLD'S 15 OTHER TOP REHABILITATION PROGRAMS COMBINED.

Our system and programs are virtual and by using an online platform, our connectivity is instantly boundless.

GYE SERVICES 5 LANGUAGES, 27 COUNTRIES, REACHING 103 JEWISH COMMUNITIES.

The average age that students in Jewish day schools and Yeshivot get their first smartphone is at 11 years 7 months old.

— DR. ELI SHAPIRO,
DIGITAL CITIZENSHIP - APRIL 2018

AN ANONYMOUS PROBLEM REQUIRES AN ANONYMOUS SOLUTION

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Like other addictions, seeking help often means exposing a double-life. Additionally, because of added cultural sensitivities, religious people often hesitate to reach out for help.

We don't care who is carrying the problem -- solving it is what matters. For this reason, we subscribe to a strict policy of confidentiality. All members who come to us for help can take comfort knowing their anonymity is vehemently protected. We want to minimize personal repercussions as much as possible, before, during, and after treatment.

GYE ARMS MEN WITH THE TOOLS TO BREAK THEIR ADDICTION.

34% of internet users have been exposed to unwanted images via ads, pop-ups, etc.
— WEBROOT

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OUR SUCCESS

WITH MINIMAL MARKETING,
STAFF AND RESOURCES...

- 30,000+** members from across the world;
- 300,000** unique site visitors annually;
- 1,000's** of success stories and 100s of marriages saved;
- 21,000+** students in 82 schools reached through Educational Programs;
- 88%** of them the members are male;
- 31** is the average age;
- 59%** of them are married;
- 93%** surveyed would recommend GYE to people struggling;
- 90%** rated GYE as having helped them;
- 48%** of those have stopped completely;

BREAKING FREE NEEDS TO BE FREE

● **DONATE ONLINE**
guardyoureyes.com/donate

● **BY CHECK**
Checks should be made out to 'GuardYourEyes'
Please send mail to this address:
GYE Corp.
P.O. Box 32380
Pikesville, MD 21282
U.S.A.

● **BY PHONE**
To donate securely by phone 24 hours a day,
please call: 718-878-3075 (automated system)

● **FOR CANADA:**
To receive a tax-deductible receipt in Canada,
please make the check out to
"Jewish Heritage Foundation"
Please send mail to this address:
Jewish Heritage Foundation
32 Brookview Dr.
Toronto, ON , M6A 2K2

● **FOR THE UK:**
To receive a tax-deductible receipt in the UK,
Achisomoch vouchers can be earmarked
for 'GuardYourEyes' through the
drop-down on their website.

All donations are tax deductible.
GYE Corp. Tax ID (EIN): 27-1505885

Anonymity disappears when payment is collected online. Also, it shouldn't cost anything to get cured.

Which is why we rely on the generosity of our donors for it's their contributions that fuel our operations. Through them, we can continue our important work and expand our global mission.

GYE wants to help the millions break free, hit the reset button, and once again, **admire themselves in the mirror.**

In a GYE survey of 1,000 members in 2018, 76% said they would not have signed up if GYE wasn't free.



TESTIMONIALS

HASKAMOS

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“There is an international scourge attacking the Jewish People which threatens to tear apart the fabric of Jewish life. It has spared no class of Jews: from teenagers to kollel members, from office workers to rabbis, and from single to married men. **‘Guard Your Eyes’ has successfully helped to wean hundreds, if not thousands, from pornographic addiction. It’s actually the only weapon we have at our disposal.**”

— RABBI AHARON FELDMAN

“I’m shocked by two things: First of all, by the broad spectrum of things that you’re offering; by the level of professionalism...And another nekudah which I’m shocked by is the level of detail, or resolution that you’ve gone down to... The depth of what you’re doing, and the multiple programs, and the amount of people and the thoroughness of your involvement...**You’re offering A to Z, on the highest level possible.**”

— RAV YOSEF ELEFANT



“With the help of GYE, I was able to stay clean for 6 months straight... Our first 6-7 years of marriage were **VERY rocky... my relationship with my wife has improved immeasurably.** She noticed the change in me before I even let her know that I was working on things, and she said so... a few nights ago my wife told me that **this past anniversary was the first time since our first that she didn't wonder if it would be our last.**”

— ANONYMOUS MEMBER



“I have passed the year-mark of staying clean... there is 'cleanliness', growth, knowledge, acceptance, and some level of understanding. **Thank you to the anonymous forum posters who have cheered me along...**”

— ANONYMOUS MEMBER



“**Baruch Hashem, I reached 90 days clean...** thank all my GYE buddies that were there for me, encouraging me... I wouldn't have been able to reach this day without all of you! **I also want to thank the GYE founders for creating this great website and tools...** [GYE] showed me I **COULD DO IT One Day At a Time.** They have shown me it's possible to stay clean! ”

— ANONYMOUS MEMBER

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GYE!

guardyoureyes.com

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